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London MIS Team Reaches for Charitable Top

They are the very model of a Sir Edmund Hillary,



They're more at home within their London facility;



They know the Gates of Hell, serve best when computers are deplorable,

From servers down to mountains up, their aim is quite charitable;

They're very well acquainted, too, with matters mathematical,

They understand equations, both the simple and quadratical,

About sick children they're teaming with a spirit quite obtuse;

They'll climb every mountain in Scotland, England and Wales until every Getty employee pledge is turned loose.

Apologies to Gilbert & Sullivan
 The London MIS Team will make its historic climb next weekend. Send your pledges now to [Fleur Reid](#) or [Steve Watson](#).

around the Getty Images world

Spanish Eyes on Creative Marathon

If the first-ever Maratón Stone is any indication, creativity under fire may one day replace football as a primary Spanish sporting event. In a test of the alertness of both the youngsters acting as the creative team and Getty Images staffers assisting them for the 24-hour duration, there resulted two major products. Both an online Web site and a newspaper were done for "Solidarity Gift" for the charity, Manos Unidas. The finished online product can be seen at www.regalosolidario.org. More than 70 teams including a creative director, art director and multimedia director competed for the 20 team spots available for the marathon. The competition was a part of the three-day LAUS 2001 Forum, sponsored by ADG-FAD, founding member of the European Art Directors Club.

Corporate News

We're Number Eight!

In its annual report on the [best places to work for in Washington State](#), Washington CEO magazine ranked Getty Images eighth among companies with more than 1000 employees. The report put together by the Washington, DC-based executive consulting firm of Watson Wyatt Worldwide, compared 140 nominated companies in three divisions based on the number of employees. (Getty Images ranked among the largest employers in the state). The competition measured factors such as employee communication, benefits and recognition. There was apparently no comparison regarding traditions surrounding adult beverages.



Ringing In The New

Get your fingers ready for a new era in telephones at the Seattle corporate headquarters. The Cisco Active Voice, Video and Data platform will herald a harmonic convergence of computer and telephones at a desk near you.

Meanwhile, the Asia Pacific Hub in Sydney is trying out its new combination LAN/WAN that is expected to one day extend to Melbourne as well.

Adding and Subtracting at Legal

John Lapham, former counsel for Bootleg Networks has joined the corporate legal staff in Seattle. Meanwhile, in London, that office sadly reports the departure of Sophie Hanbury from the Branding department.

The Aces Run High — This has been an incredible time of achievement for Getty Images installations around the world:

- **Total Football has named Allsports founder Steve Powell's photograph of a football (that's soccer to you Yanks!) competition as the best of its kind of ALL TIME!**
- **A direct mail campaign featuring Stone images on behalf French Internet provider Noos won the 2001 Direct Marketing award from Stratégies Magazine, the leading magazine for advertising & marketing in France. Among those in the Paris office responsible for the campaign are: Sophie Brossais, Maryline Reverdy, Martine Guillemain, Nathalie Blanc, Fatou Gassama, Anne Kremer and Florence Briand.**
- **Images from Stone, TIB and Energy were featured in a Molson Rant commercial that scored the "Best of Show" Bessie in Toronto.**



We Are Marching to Technology

The technology department is dancing to a Latin Beat these days while implementing a Frame Relay network for our folks in South America. While these folks are establishing these wires between Sao Paulo, Porto Alegre and Rio (and probably every beach in between) you might want to stop them mid-track and engage them in a conversation regarding virtual circuits and statistical multiplexing. Then again, you might not.

Chief Technology Officer Bud Albers, meanwhile, is staying closer to home, doing his part as a member of the Compaq West

Fremont's Naked Secret

At the center of the Universe, the northern hemisphere's summer

[Did you know...?](#)

- That your Getty Images business card gets you in free at the International Center for Photography in New York City
- Santa Fe Workshops offers a 10 percent discount to Getty Images staff.
- Stone has published a new print collection called Organoteque
- Reuters writer Scott Hillis' positive story on Getty Images is available on Yahoo at http://biz.yahoo.com/rf/010531/n2455065_2.html.
- Fremont's Torrefazione Italia, headquarters' break central, has added gelato and sorbetto as well as pastries from the Essential Bakery

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Industry News

Arresting Photos Win Clio's Heart

Paris fashion photographer Vincent Peters captured the revived advertising photography category in this year's [Clio Awards](#) held in Miami last month. The unusual photographs for Kookai, a Parisian chain of fashionable women's clothing stores, features a series of bare-chested men with evident scars of recent heart surgery. Text in the ads notes that the "sexy Kookai clothing" gives the men heart attacks. Clio officials say the advertising photography category will be continued. Submissions for next year's awards should be sent by January 15, 2002 to Clio Awards, 220 Fifth Avenue, Suite 1500, New York, NY 10001.

Sporting Competition

Photographer Hillary Sloss has started a new stock photography outlet dedicated to women in sports. [See Jane Run](#). The photographs of "real women" in "real sports" are aimed at bringing understanding that sports are good for girls and women." See Jane Run's Web site says.

Corbis Plans Subscription Service

Corbis has announced a new service for individuals and corporations allowing them to subscribe to rights from its image library. The subscription service runs from \$59.95 for an individual "starter kit," to \$795.00 for a larger image bundle.

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The Web in a Flash

Exhibition of the Week

Cuban Photography after the Revolution

Trace the social and political changes in Castro's Cuba through the eyes of three photographers. Now on display at the Los Angeles County Museum of Art.

The Business of Photography

Alberto Korda

A tribute to the late Cuban photographer responsible for many of the post-revolutionary photographs.

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Advisory Council. Bud is attending a meeting of the council in Phoenix with such lofty subjects as wireless technology and storage area networks. There is no mention if Bud will take up statistical multiplexing with his peers on the council from Boeing, Costco, Microsoft, Safeco and others.... Chances are with this Seattle-heavy group talking to a company based in Texas in the land of Randy Johnson, the word "Mariners" is more likely to be mentioned.

Cultural Divide in Los Angeles?

Angelinos play hard and they learn hard. Getty Images' installation in the entertainment capitol is doing a lot of both. Every Tuesday night, Matt Hernandez leads a group running up the basketball court, while on Thursday, Andy Jeong and his team mates compete across the volleyball net. But the big score last month came far from the locker room and inside the massive Los Angeles County Museum of Art. There Robin Wallace led a "Mid-May photo frolic" tko see an exhibit called "Shifting Tides: Cuban Photography after the Revolution." In typical LA style, the exhibition was followed by food and entertainment in the form of Henry Franklin, The Skipper and Crew, a jazz ensemble.

- **In other sports news: Heather Ford and Peter Orlovsky have assembled their own Bronx Bombers across the continent featuring New York City's best image team.**

Amsterdam Shows Off to CEPIC

Brilliant scheduling artists at the Coordination of European Picture Agencies Press & Stock managed to coordinate this year's congress in Amsterdam with the opening of a clean, well-lighted place for images of the Getty variety. Taking advantage of the congress, and the fact that all the walls and desks were still clean, Amsterdam staffers showed off their new digs to their envious counterparts from across the continent. To keep the envy at a minimum, Amsterdam did not show off its new Playstation units.

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solstice arrives in style. Fremont, the Seattle neighborhood that a troll, a rocket ship, stone-faced commuters and Getty Images call home, is to put it mildly, a bit unusual. The summer solstice is a perfect excuse to lose whatever decorum is left here.

Celebrating creativity, Getty Images is a natural sponsor for this two-day celebration that begins with [America's most unusual parade](#). Imagine if a small town in North Dakota put on its own combination of the Mummers dancing through Philadelphia and Carnival in Rio, add some naked streakers on bicycles and some mythological fairie kings and queens, and you begin to imagine the Solstice Parade. Oh yes, the naked streakers on bicycles are not an authorized event, but somehow they have managed to evade local police, parade organizers and the frequently showery Seattle June weather for nearly a decade. Fremont prides itself in banning any motorized vehicle from the parade, as well as written words from any parade float, removing the commercial atmosphere of many of today's parades.

Proceeds from the festivities aid the Fremont Public Association, a local institution dedicated to improving the lot of the poor and homeless in Seattle.

Getty Images employees at headquarters (which is right on the parade route) are encouraged to volunteer their times to be stewards at the parade or join in other volunteer efforts such as clean-up. (There are no animals allowed in the parade either, which should be of some relief to clean-up crews)There are also volunteer opportunities at the two-day street fair that immediately follows the parade. Clothing for these opportunities is NOT

optional. To volunteer
for these events
please contact [Jo Aaron](#)
OR [Lisa Garza](#).

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